



# BOOMTOWN

BY DUSTED VALLEY  
YOUR TICKET TO ADVENTURE

## 2014 MERLOT

88% MERLOT, 9% CAB SAUV, 3% PETIT VERDOT

*Dusted Valley continues roll out delicious, food-friendly wines under this nationally distributed brand.” - Andy Perdue, Great Northwest Wines*



### What is BOOMTOWN?

100% of the fruit comes from Columbia Valley in Washington State.

“Boomtown by Dusted Valley offers varietal specific wines with one goal – to over deliver. We affectionately refer to Boomtown as Dusted Valley’s little brother. Stylistically you are going to experience a lot of similarities with our Dusted Valley wines and taste some of those classic Washington State hallmarks such as fresh fruit and minerality. The word Boomtown evokes a sense of excitement and adventure and speaks to our family’s quest to pursue our dream of crafting world-class wine in Washington State. We took a leap of faith, left our comfort zone behind and forged our own path. This is our BOOMTOWN!” - Corey Braunel



from left to right...  
**Chad Johnson,**  
**Corey Braunel**

**Appellation:** Washington State, Columbia Valley

**Technical: Alcohol:** 14.6%, TA: 5.3, pH: 3.74

**Oak Program:** 20% new French oak

**UPC:** 856589001170

**Winemaker’s Notes:** Washington State Merlot is phenomenal! The palate is filled with cherries and dusty malted-chocolate. Mouth coating tannins make it a great wine for big, flavorful foods.

### GREAT NORTHWEST WINES – EXCELLENT

*Dark purple tones of blueberry, black cherry and pomegranate are joined by aromatic hints of lavender, brown sugar and chalkboard dust. On the pour, there’s brightness that leads with pomegranate, backed by Montmorency cherry and Craisin skins amid enjoyable tannins and a pleasing finish framed by the addition of Cabernet Sauvignon (9%) and Petit Verdot (3%). Enjoy with robust beef dishes, and like all Dusted Valley wines, this is safeguarded by a screwcap. Rating: Excellent Production: 2,700 cases Alcohol: 14.2%*

**Also: Wine Enthusiast - 87 Pts.**



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