



CHAMPAGNE  
**DRAPPIER**

DOMAINE À URVILLE DEPUIS 1808  
CAVES À REIMS - FRANCE

*For eight generations the Drappier family has been cultivating what is authentic and natural in our pursuit of fine Champagne.*

*In Urville, at the heart of the limestone terroir of the Côte des Bar, their Champagne has the strong yet mineral identity of Pinot Noir.*

## CHAMPAGNE DRAPPIER BUYS VINEYARD TO OFFSET LOSSES FROM FROST

Champagne Drappier has bought 6.5 hectares of vineyards in its home village of Urville in the Côte des Bar, following two consecutive years of diminished supply due to spring frosts.

- The new land will give Drappier greater control over its grape supply.
- Drappier now owns more vineyards than it sources grapes from.
- Drappier owns a total of 60ha, while it takes bunches from a further 50ha, both from contract growers and land leased by Drappier.
- The additional 6.5ha, which were added to the Drappier estate in spring this year, will also help offset losses in grape supply due to frosts in 2016, and again in 2017.
- According to Michel Drappier, who heads up the family-owned Champagne brand, a severe frost in late April last year almost wiped out the entire supply of grapes from certain sites in the Côte des Bar.
- They lost between 20% and 90% depending on the plot.
- They won't be able to produce Grande Sendrée from the 2016 vintage due to the adverse springtime weather conditions.

*A major decision that anchors once more our philosophy of focusing on the grape quality acting for the next generations and always.*

*Enough to satisfy the demand of the estate-only 100% Pinot Noir Brut Nature and to face the historical frosts of spring 2016 and 2017.*

This decision was made by three generations:

- Based on the experience of **André Drappier**, 90 years old, a grape grower for 70 years.
- The vision of **Michel Drappier**, the experimental winemaker of the Aube.
- And the three children, who have recently joined the company.
  - ~ **Hugo Drappier**, now serves as Head of the estate, which now counts 60 hectares in ownership; and 50 hectares in leasing/contracts.
  - ~ **Antoine Drappier**, who is dedicated to cultivating the organic estate with horses (15 hectares in organic conversion).
  - ~ **Charline Drappier**, in charge of business development, marketing and communication.

*“We believe in the uniqueness of our terroir of Urville, a 3km-wide slope of Jurassic Kimmeridgian limestone. It is our identity.”*

*- Michel Drappier*



*The steep slope of Urville, Aube*



*Antoine, Hugo, Michel Drappier and their dog Locki, on a newly put stone of the parcel Les Truchots in Urville”*